



ROMANIAN WINES

AMAZE YOURSELF!



**LONDON
WINE
FAIR
2025**

19-21 MAY 2025
OLYMPIA, LONDON

STAND M40

HERMEZIU



CRAMA DeMATEI



A nationally representative employers' confederation

UGIR-1903 is one of the largest and most important employers' confederations in Romania, an organization representing the Romanian industry and domestic capital from an employers' perspective, continuing the tradition of over 100 years of the employers' movement in Romania.

UGIR-1903 has the status of a nationally representative employers' confederation, with members, through affiliated employers' organizations, from all fields of activity, from all counties of Romania.

UGIR-1903 is a Romanian legal entity of private law, autonomous, apolitical, non-governmental, without patrimonial purpose, and non-profit.

UGIR-1903 is the successor in rights and obligations and the actual continuation of the activity of UGIR, founded in 1903.

UGIR-1903, among its main activities, promotes Romanian business internationally.

UGIR 1903, in its capacity as an employers' confederation, aims to create a national brand of Romanian wine with international recognition.





The Romanian Agency for Investment and Foreign Trade

The Romanian Agency for Investment and Foreign Trade (ARICE) has as its main purpose the implementation of the Romanian Government's policy in the areas of attracting foreign direct and portfolio investments, promoting foreign trade (excluding tourism) and supporting Romanian investments abroad.

ARICE's main objectives:

- Attracting foreign direct and portfolio investments in Romania: ARICE initiates and coordinates policies and strategies for attracting foreign capital, collaborating with ministries and local authorities, in accordance with the country's economic development priorities.
- Promoting foreign trade: ARICE is responsible for promoting Romanian exports and services, intensifying economic diplomacy and Romania's trade and investment promotion actions abroad.
- Tracking Romanian investments abroad: ARICE ensures the monitoring and support of investments made by Romanian companies abroad, facilitating their internationalization.
- Reducing regional disparities: an important objective is to support balanced economic development in various areas of the country, by attracting investment in less developed regions.

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Amaze yourself!

With a remarkable 8th place in the world for land under vines with 187.000 ha, in front of Australia, Portugal or Chile, with those 3.7 mil. hectoliters of wine in 2024 which ensures the 6th place in Europe and 12th place in the world at wine production, with numerous and prestigious awards received at international contests, the Romania presence with her wines this year for sure will amaze yourself! .

Although less known on international markets, Romanian wine has a tradition in producing on the actual territory of Romania that is lost in the mists of times. Since the 2nd millennium BC, from the Bronze Age, the cultivation of vines and the production of wine was one of the basic occupations of the inhabitants of the space of the present Romania, of the Proto-Dacians.

With this long tradition of wine making, the presence of this year at London Wine Fair with nine of the leading wine producers, the Romania's stand will amaze everyone thru its wines and their stories.

With wines from its own specific varieties like: Feteasca Alba, Feteasca Regala, Feteasca Neagra, Zghihara, Busuioaca de Bohotin, Babeasca Neagra, Negru de Dragasani, Grasa de Cotnari, Francusa, Tamaioasa Romaneasca so on or from international varieties like Aligote, Sauvignon Blanc, Chardonnay, Merlot, Cabernet Sauvignon and many more, still or sparkling, from each important wine region, the experience at Romania's stand at LWF will amaze yourself!



Stands for destiny, bravery and strength

Immerse yourself in the exquisite world of Hermeziu Winery, a distinguished gem nestled in the lush landscapes of Northeast Romania, part of the esteemed Domeniile Lungu group. Since its establishment in 2001, this grand estate has flourished over 2,000 hectares, intertwining viticulture with agriculture, animal husbandry, horticulture, and tourism to create a holistic experience. From its inception in 2010, Hermeziu Winery has carved a niche in the wine industry, clinching over 95 gold medals and over 200 accolades in total at prestigious national and international contests. This beacon of viniculture sprawls across 150 hectares in Iași County's northern reaches, nurturing an array of grape varieties. These include Traminer, Pink Traminer, Sauvignon Blanc, Chardonnay, Rhein Riesling, Fetească Neagră, Busuioacă de Bohotin, Fetească Albă and Fetească Regală. The winery boasts a formidable production and storage capacity of 2.4 million litres annually reflecting a substantial production of over 3 million bottles. Hermeziu Winery aims to offer a complete wine experience, designing a series of distinct ranges meant to cover as wide a market segment as possible. Considering the diversity of wine consumers, we have strategically diversified our offerings to meet different preferences and needs, from the average consumer to the sophisticated wine connoisseur.



AGRO INDUSTRIAL CERES S.R.L.

Address: Municipality of Bivolari, Iasi County, Romania

Email: loredana@domeniilelungu.ro

Website: <https://www.cramahermeziu.ro/>

VITICOLA SARICA NICULIȚEL



The Viticola Sarica Niculițel winery (382 hectares, storage capacity: approximately 5 million litres in stainless steel tanks and oak barrels) is located in the oldest vineyard of Dobrogea, near the Danube Delta. We are proud of our valuable terroir where loess soil, sunny days and constant refreshing winds give a distinctive personality to our wines. Even though traditional methods have been preserved, new winemaking technologies are masterfully handled by our oenologists to emphasize the specific character of the Sarica Niculițel terroir. Caii de la Letea is the brand with the highest growth dynamics in the premium segment.



VITICOLA SARICA NICULIȚEL S.A.

Address: Niculițel Village, Tulcea County, Romania

Email: costel.cainamisir@viaviticola.ro

Website: www.viahusi.ro

CRAMA DEMATEI

CRAMA DeMATEI

DeMATEI Winery is built around the special terroir of three 40 years old vineyards, Tegăneanu, Dumbala and Zorilor, in the well-known Romanian wine region of Dealu Mare, close to the city of Buzău.

Clay and limestone soils shape the complex and intense personality of the wines we produce with great care.



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great wines world | miami | 2025
Feb 27&28 @ Miami Beach Convention Center

Wine Name	Score (pts)
2017	94
PATIMA FETEASCA NEAGRA 2020	93
PATIMA CABERNET SAUVIGNON 2019	93
2017 PRINCE MATEI REZERVA	93

CRAMA DE MATEI S.R.L.

Address: Zorești Village, Municipality of Vernești, 5 Street No. 4, Buzău County, Romania

Email: costel.cainamisir@viaviticola.ro

Website: <https://www.domeniileprincematei.com/>

CORCOVA



Corcova Roy and Dâmboviceanu Company is a beautiful story, a discussion between friends turned into a successful reality. Founded in 2005, with 70 ha and located in the South-West, in Muntenia and Oltenia Hills, in Mehedinti County, Corcova is a new vineyard which continues an old tradition of winemaking that has lasted centuries.

They believe that wine is more than what you drink and enjoy. It carries an undeniable sense of place, and the French even have a word for it: it's called *terroir*. Corcova wine bears the original imprint of the place and speaks of history, distinction, passion.



VITICOLA CORCOVA S.R.L.

Address: Corcova Village, Principală Street No. 293, Mehedinți County, Romania

Email: elena.starrantino@corcova.ro

Website: <https://corcova.ro/>

CASA DE VINURI COTNARI



Wines from pure Romanian varieties

Casa de Vinuri Cotnari is located in the Moldova Hills viticultural region, an area with a winemaking tradition spanning approximately 2000 years, known for its favorable climate for grape cultivation. The Cotnari vineyard covers 1750 hectares, with 350 hectares under the direct management of Casa de Vinuri Cotnari, focusing on the cultivation of traditional Romanian grape varieties such as Grasă de Cotnari, Tămâioasă Românească, and Fetească Albă, alongside Feteasca Neagră, Busuioacă, and Feteasca Neagră.

Casa de Vinuri Cotnari continues the tradition of producing premium wines, promoting authentic Romanian grape varieties, and employing innovative winemaking methods to create exceptional wines for the high-end market.



CASA DE VINURI COTNARI S.A.

Address: Cajoaia Village, Vlădoianu Street No. 1, Iași County, Romania

Email: catalin.grecu@cramelecotnari.ro

Website: <https://www.vinuricotnari.ro/>

CRAMA LA SALINA



ISSA

As the name of the winery suggests, the vineyard is located in the immediate vicinity of Turda Salt Mine, more precisely about 100 meters from it, on the Durgău Hills, an area with a secular tradition in viticulture, dating back from the Roman Empire period, at the time when the settlement known nowadays under the name of Turda was called Potaissa.

La Salina Winery (41,36 ha) was born in the heart of Transylvania, on Transylvanian Hills, in an area with a strong vocation for white wines. The specific terroir of the Arieș Valley comes with the mark of its identity, transforming the La Salina Winery's supply into a unique, revealing experience. This is why these wines bear the name ISSA, as a tribute to the millennial winegrowing traditions formed here, ever since the place bore the name Potaissa.



CRAMA LA SALINA S.R.L.

Address: Dealul Viilor Street No. 10, Turda, Cluj County, Romania

Email: contact@cramalasalina.ro

Website: <https://cramalasalina.ro/>

Where Heritage Meets Sparkle

Via Huși revives one of Romania's oldest wine-growing regions, blending centuries of tradition with modern winemaking. Nestled in the heart of Moldova, our historic cellars—dating back to 1415—now house state-of-the-art facilities dedicated to crafting premium still and sparkling wines. Focused on native varieties like Zghihară and Busuioacă de Bohotin, we produce up to 2 million bottles annually using the Charmat method and 200,000 bottles through the traditional method. Each bottle reflects the soul of Huși and our bold vision for Romanian sparkling wines.



PODGORIA HUȘI S.A.

Address: Municipality of Huși, Călărași Street, No. 3, Vaslui County

Email: office@viahusi.ro

Website: <https://viahusi.ro/>

DOMENIILE AVEREȘTI



DOMENIILE
AVEREȘTI

With a cellar dating back to 1874, Averești values its historical roots, focusing on the production of white wines from local varieties such as Zghihară and Busuioacă de Bohotin. At this time, the Averești Domains, located in Moldavian Hills, owns 650 hectares of noble vineyards and is one of the largest vineyards in Romania. Due to the high altitude, the cool climate and the specificity of the soil, the wines obtained are dry, zesty with fruity flavors (specific for unoaked white wines), bright and delicate. What makes Averești wines truly unique is the character of the terroir and the passion with which each vine is cared for and protected.



VINICOLA AVEREȘTI 2000 S.A.

Address: Municipality of Averești, Vaslui County, Romania

Email: vin@domeniile-averesti.ro

Website: <https://domeniile-averesti.ro/>

The New Fashion of Wine

Pandora winery is the boutique winery from Vrancea, DOC Cotești which wants to create, through its wines "The New Fashion of Wine", but also wants to tell the story of the place, to include the magic of the grapes and a touch from the winemaker's soul.

With a 45-hectare vineyard, Crama Pandora crafts premium wines for those in search of authenticity. From fresh white wines and aromatic rosés to rich, complex reds, each label reflects our passion for quality winemaking.



VITISIM COTEȘTI S.R.L.

Echitășii Street No. 10, Cotești common, Vrancea County, Romania

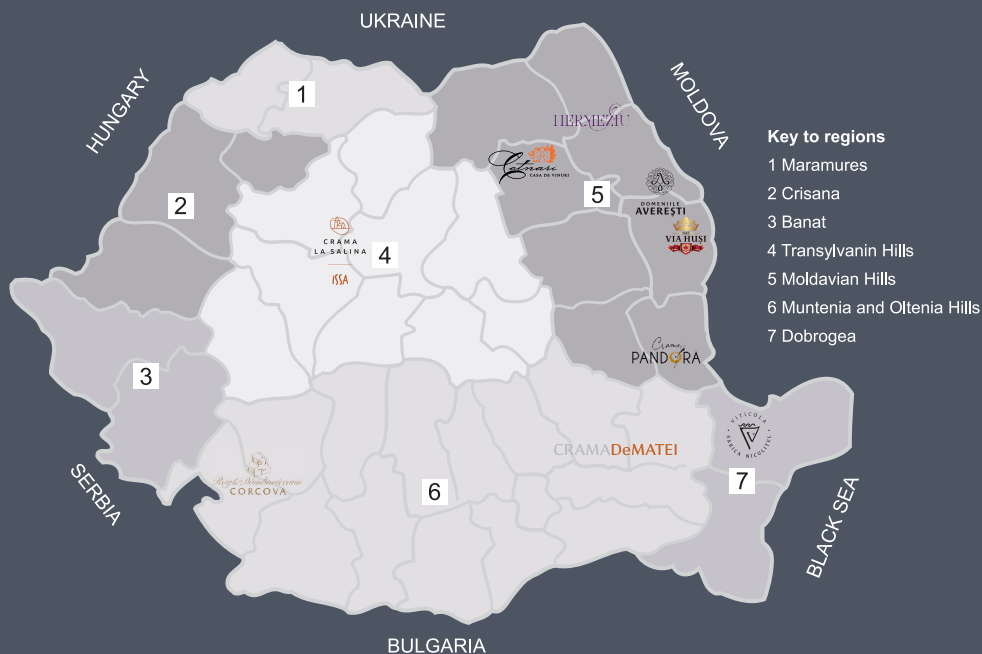
Email: bogdan.mocanu@cramapandora.ro

Website: <https://cramapandora.ro/>



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